

Vol 01 June 2024

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The

# ROOTED ROUNDUP

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We're rooted in excitement to have been serving families in our community for 6 months! Happy 6 month anniversary to us! WOOHOO! We are also sprouting with joy to introduce our new monthly newsletter: the Rooted Roundup!

Our goal is to stay connected both within our team and with the wider community, ensuring everyone is informed and aligned with our values and mission. So, grab your favorite beverage—whether it's coffee, tea, or an energy drink—get comfortable, and let's dig deep into the latest news, updates, and stories. Together, we're creating homes filled with warmth and hope, ending homelessness one home at a time.

## Roots of Success

4

HOMES  
DESIGNED

13

LIVES  
TRANSFORMED

Proud is an understatement - We have successfully furnished 4 homes, creating warm and welcoming spaces for families emerging from homelessness. In doing so, we have transformed the lives of 13 individuals! Our journey has been further enriched by establishing meaningful partnerships with local businesses and organizations, which have been instrumental in amplifying our impact. The unwavering support from our community has been a cornerstone of our success, enabling us to grow and continue making a difference in the lives of those we serve.

# The Root Keeper

ED & Founder message  
Kristina McCalla



Welcome to the Rooted Roundup: a monthly newsletter from Rooted Interiors to have you join us on this journey as we dig deep into the latest news, updates, and stories from Rooted Interiors. This monthly newsletter is designed to keep you connected and informed, both within our team and with our broader community.

Through the Rooted Roundup, we aim to celebrate our achievements, share inspiring design tips, highlight community initiatives, and keep you up-to-date with our ongoing projects. We want to cultivate a sense of unity and growth as we work together to end homelessness by creating homes filled with warmth and hope.

Thank you for being a part of the Rooted Interiors family. Let's nurture our roots and grow together!



## Deep as Roots A mission testimonial

“From the bottom of my heart I am truly thankful for what you and your organization did for me and my son! You have no idea how much this means to me! I feel like we are living in luxury, never lived liked this! Your work and creation is very beautiful and will never go unnoticed! I pray that God prospers Rooted Interiors and allow it to flourish like never before! Thank you! Thank you! Thank you!” - Mom

Click the pictures below to witness the entire transformation:



Check out another transformation:





## Upcoming Rootwork

### Dates to Remember

June (TBD) - Serving 2 new families

June 2nd - Krispy Kreme Fundraiser to celebrate National Donut Day

June 16th - Celebrate Father's Day

June 19th - Celebrate Juneteenth

June 24th - Board of Directors Meeting

\*September 19th - 6pm at  
The Braselton Civic Center

You're invited to our first fundraising event: [Designing Hope Art Show!](#) As advocates for the homeless and transforming lives through design, we're thrilled to bring together artists, designers, and our community to support our mission. Through this event, we aim to raise funds to continue our work of transforming spaces and lives. Your participation will directly contribute to our efforts in providing furnishings to families emerging from homelessness, creating environments where they can thrive and flourish.


Secure your [early bird tickets](#) today and be a part of the journey of ending and prevent homelessness. Join us and change someone's life!

## Healthy Roots

### The importance of a well-designed space for mental health.

Fun Fact: According to the Environmental Protection Agency (EPA), Americans spend about 90% of their time indoors. Our surroundings play a crucial role in our mental, emotional, and physical health, and thoughtfully curated spaces can significantly enhance our quality of life. Our mission is to design homes that are not only beautiful but also nurturing for the soul.

Here are 2 ways of many we promote wellness to the families we serve:

1. We take away the huge financial burden of furnishing an entire home, generating an immediate focus on stability and themselves. Knowing that you have a place to call home can alleviate stress and anxiety, reducing the likelihood of depressive symptoms or suicidal thoughts. Long-established studies show strong associations between moving three or more times and increased behavioral and emotional problems, even when poverty does not complicate the picture.
  2. We give them the bedroom of their dreams. Adequate rest and relaxation are essential for maintaining good mental health and reducing the risk of depression or other mental health issues.
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# Rooted in Connection

## Partnership Spotlight

We are deeply grateful for the unwavering support from our community, including local businesses, nonprofit organizations, and individuals. **We couldn't do what we do without you, seriously!** Your generous contributions and partnership have been instrumental in helping us create warm, welcoming homes for those emerging from homelessness. Together, we are building a stronger, kinder community. Thank you for standing with us and making a lasting impact.

### Agency Partners:

- *Rainbow Village*
- *My Sister's Place*
- *Family Promise of Athens*
- *Peace Place*
- *Piedmont CASA*

### Donating Partners:

- *Habitat for Humanity- Barrow*
- *Junk Luggers*
- *Inspiring Interiors*
- *Soo sooo many generous individuals*

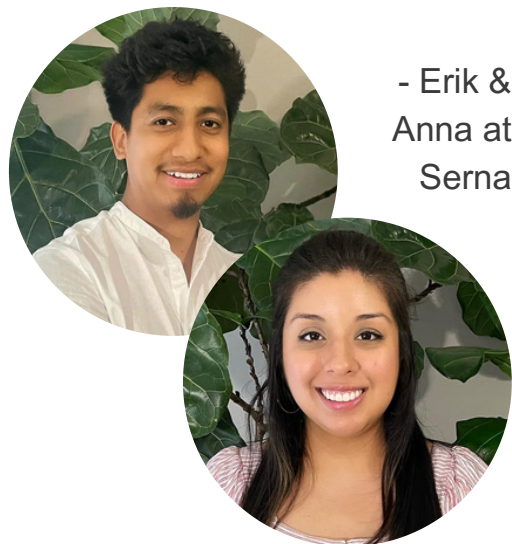
We would love to partner with you!  
Email us at [hello@rootedinteriors.org](mailto:hello@rootedinteriors.org).  
To learn about our annual sponsorship opportunities, email [sponsors@rootedinteriors.org](mailto:sponsors@rootedinteriors.org).

# Root Caretakers

## Volunteer Spotlight

“Amazing organization doing amazing work for families in need! Kristina embodies kindness and is a joy to work with. We appreciate the opportunity to be able to help. We highly encourage Rooted Interiors to all volunteers and donors!”

- Erik &  
Anna at  
Serna



Serna Elite Movers has been so generous in donating their time and moving truck, multiple times, so we can furnish homes. We are forever grateful!

We welcome anyone and everyone to come serve with us! Sign up [here!](#)

