



where design ends
homelessness

Rooted at home. Rooted in love.

Sponsorship
OPPORTUNITIES



our mission

Rooted Interiors, Inc is a non-profit organization in Georgia with a mission to transform lives through design by providing complete interiors to those emerging from homelessness. We will custom design and fully furnish havens where families and individuals can plant roots in and thrive.

our vision

A world where everyone has a functional place to call home.



Kristina McCalla
Executive Director
Interior Designer



Hannah McCray
Chair
Veteran, Real Estate
Agent & Event Planner



Amanda Leiba
Vice Chair
VP of Marketing



Kayla Nowland
Secretary, Treasurer
Teacher



**Tracy Youngblood-
McDaniel**
Director
Consultant, Designer



Malissa Alinor, PhD
Director
Sociologist



Anthony McCalla Jr
Director
Service Manager

**meet
the team**



the need for furnished homes

Up to 50% of families return to homelessness within a year of securing housing.

- 5535 unsheltered homeless people in 2022 (43% increase from 2019)
- 5154 sheltered homeless people in 2022 (73% increase from 2019)
- People identifying as Female account for 60% of the sheltered population
- 31% are adult survivors with Domestic Violence
- Georgia ranks 49/50 (50 being the worst) in the risk for child homelessness
- 1 in 18 children experiences homelessness at some point between first grade and high school graduation
- Almost half of all children dealing with the trauma and stress of homelessness are under 6 years old

“

It went from a space to survive in, into a home we can thrive in. - Mom

our impact

We cannot change the world, but we can change the world for one person. And for her children. And possibly for their children.



100% of families maintained independent housing, living in their own homes following their home installation.



100% remained employed following their home installation.



100% say they manage their finances better due to their improved living conditions.



100% of families remained self-sufficient following their home installation, without the need to return to their prior agency for ongoing services.



75% say their personal self confidence has improved.



100% saw positive changes in their children's overall behavior and academic performance.



rooted interiors

SPONSORSHIP BENEFITS

Supporting Rooted Interiors as an **annual sponsor** allows us to purchase supplies such as paint, wood stain, furniture hardware, tools, mattresses, and fuel to prepare for installations benefiting families.

	Logo & link on website	Logo & link in news-letter	Bi-annual social media post highlighting the partnership	Corporate Volunteerism	Event Presence @ Designing Hope
Twin \$1,000	★			5 employees	Supporter of Transformation
Full \$3,000	★	★		5 employees	Champion of Renewal
Queen \$5,000	★	★	★	5 employees + 5 t-shirts	Beacon of Strength
King \$7,000	★	★	★	10 employees + 10 t-shirts	Pillar of Hope

*Valid during sponsorship year

sponsors@rootedinteriors.org

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SPONSORSHIP BENEFITS

Supporting Rooted Interiors as a **project sponsor** allows us to purchase needed furnishings and services that can't be or haven't been donated, such as bedding, bathroom supplies, & the extra specials touches to make their home personal.

	Provides:	Logo & link on website	Logo & link in post project newsletter	Social media post highlighting the area sponsored	Corporate Volunteerism
Kitchen Connoisseur \$100	Kitchen essentials	★	★	★	2 employees
Health Advocate \$150	Bathroom & cleaning supplies	★	★	★	2 employees
Dream Giver \$1,000	Bedroom essentials	★	★	★	3 employees + 3 t-shirts
Home Keeper \$1,500	Furnishings & accessories	★	★	★	3 employees + 3 t-shirts

*Limited to 1 sponsor per area per project

sponsors@rootedinteriors.org

SPONSORSHIP LEVELS

Designing hope

2024

An Art Show Fundraiser to Support the Mission of
Rooted Interiors

THURSDAY SEPTEMBER 19TH
THE BRASELTON CIVIC CENTER

27 E Lake Drive
Braselton GA 30548

Immerse yourself in an evening of elegance and creativity. Indulge in decadent hors d'oeuvres, fine wine and craft beer. Unleash your inner artist with our paint and sip activity. Enjoy live music, painting exhibits and silent auctions - all benefiting ROOTED INTERIORS.

706-223-0795

sponsors@rootedinteriors.org

PRESENTING

- 10 tickets, 20 raffle tickets, 20 drink tickets
- 3 Reserved high top tables
- Logo on official event invitation
- Recognition in event program on first page and all material pre and post event
- Name placement on the event website with a link to the sponsor's website & in video played on a loop during event
- Recognition in press releases and social media posts pertaining to event
- Opportunity to speak at event or make presentation
- 10 canvases to participate in paint and sip activity

PILLAR OF HOPE

- 8 tickets, 16 raffle tickets (2 per person), 8 drink tickets (1 per person)
- 2 Reserved high top tables
- Recognition in event program
- Name placement on the event website with a link to the sponsor's website.
- Name recognition in video played on a loop during event
- Recognition in 1 social media post
- 8 canvases to participate in paint and sip activity

BEACON OF STRENGTH

- 6 tickets, 6 raffle tickets, 6 drink tickets
- 1 Reserved high top table
- Recognition in event program
- Name placement on the event website with a link to your website
- Logo in video played during event
- 6 canvases to participate in paint and sip activity

CHAMPION OF RENEWAL

- 4 tickets, 4 raffle tickets, 4 drink tickets
- 1 Reserved high top table
- Recognition in event program
- Name placement on the event website with a link to the sponsor's website
- 4 canvases to participate in paint and sip activity

SUPPORTER OF TRANSFORMATION

- 2 tickets, 2 raffle tickets, 2 drink tickets
- Recognition in event program

contact us

To sponsor Rooted Interiors, complete this [Form](#).
To learn more about donating, volunteering or other ways you
can support our work:

Email: hello@rootedinteriors.org

Call: (706) 223-0795

